



KOB
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Albuquerque, NM 87104
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Billing: (505)764-2510

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Media Strategies & Research
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Denver, CO 80203-1507

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P O Box 1351
Albuquerque, NM 87103

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
165010-1	10/28/12	October 2012	10/01/12 - 10/25/12

Station	Account Executive	Sales Office	Sales Region
KOB	Olivia Lawrence	KOB	Local

Advertiser	Product	Estimate Number
Heinrich for Senate	Martin Heinrich 10/08-10/1	11648

Flight Dates	Order #	Alt Order #
10/08/12 - 10/25/12	165010	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/08/12	10/14/12	News 4 Today I 5a-530a	M-F 5a-530a	MTWTF--	:30	5	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 5 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All M 10/08/12 5:28 AM News 4 Today I 5a-530a M-F 5a-530a :30 MHTV-1207H \$125.00 NM 5 All Tu 10/09/12 5:13 AM News 4 Today I 5a-530a M-F 5a-530a :30 MHTV-1208H \$125.00 NM 1 All W 10/10/12 5:29 AM News 4 Today I 5a-530a M-F 5a-530a :30 MHTV-1209H \$125.00 NM 4 All Th 10/11/12 5:26 AM News 4 Today I 5a-530a M-F 5a-530a :30 MHTV-1208H \$125.00 NM 2 All F 10/12/12 5:22 AM News 4 Today I 5a-530a M-F 5a-530a :30 MHTV-1208H \$125.00 NM									
2	10/08/12	10/14/12	News 4 Today I 530a-6a	M-F 530a-6a	MTWTF--	:30	5	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 5 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All M 10/08/12 5:54 AM News 4 Today I 530a-6a M-F 530a-6a :30 MHTV-1206H \$300.00 NM 1 All Tu 10/09/12 5:43 AM News 4 Today I 530a-6a M-F 530a-6a :30 MHTV-1209H \$300.00 NM 5 All W 10/10/12 5:53 AM News 4 Today I 530a-6a M-F 530a-6a :30 MHTV-1208H \$300.00 NM 4 All Th 10/11/12 5:53 AM News 4 Today I 530a-6a M-F 530a-6a :30 MHTV-1209H \$300.00 NM 2 All F 10/12/12 5:59 AM News 4 Today I 530a-6a M-F 530a-6a :30 MHTV-1209H \$300.00 NM									
3	10/08/12	10/14/12	News 4 Today II 6a-7a	M-F 6a-7a	MTWTF--	:30	9	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 9 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All M 10/08/12 6:13 AM News 4 Today II 6a-7a M-F 6a-7a :30 MHTV-1207H \$350.00 NM 5 All Tu 10/09/12 6:25 AM News 4 Today II 6a-7a M-F 6a-7a :30 MHTV-1208H \$350.00 NM 7 All Tu 10/09/12 6:54 AM News 4 Today II 6a-7a M-F 6a-7a :30 MHTV-1209H \$350.00 NM 9 All W 10/10/12 6:14 AM News 4 Today II 6a-7a M-F 6a-7a :30 MHTV-1209H \$350.00 NM 4 All W 10/10/12 6:55 AM News 4 Today II 6a-7a M-F 6a-7a :30 MHTV-1208H \$350.00 NM 1 All Th 10/11/12 6:13 AM News 4 Today II 6a-7a M-F 6a-7a :30 MHTV-1208H \$350.00 NM 8 All Th 10/11/12 6:43 AM News 4 Today II 6a-7a M-F 6a-7a :30 MHTV-1209H \$350.00 NM 6 All F 10/12/12 6:23 AM News 4 Today II 6a-7a M-F 6a-7a :30 MHTV-1208H \$350.00 NM 3 All F 10/12/12 6:42 AM News 4 Today II 6a-7a M-F 6a-7a :30 MHTV-1209H \$350.00 NM									
4	10/08/12	10/14/12	M-F Today Show	M-F 7a-9a	MTWTF--	:30	8	\$350.00	NM

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Advertiser	Product	Estimate Number	
Heinrich for Senate	Martin Heinrich 10/08-10/1	11648	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/08/12	10/14/12	M-F Today Show	M-F 7a-9a	MTWTF--	:30	8	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 8 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All M 10/08/12 7:59 AM M-F Today Show M-F 7a-9a :30 MHTV-1206H \$350.00 NM 6 All M 10/08/12 8:34 AM M-F Today Show M-F 7a-9a :30 MHTV-1207H \$350.00 NM 1 All Tu 10/09/12 7:22 AM M-F Today Show M-F 7a-9a :30 MHTV-1208H \$350.00 NM 4 All W 10/10/12 7:29 AM M-F Today Show M-F 7a-9a :30 MHTV-1209H \$350.00 NM 7 All W 10/10/12 8:50 AM M-F Today Show M-F 7a-9a :30 MHTV-1208H \$350.00 NM 5 All Th 10/11/12 8:29 AM M-F Today Show M-F 7a-9a :30 MHTV-1208H \$350.00 NM 2 All F 10/12/12 7:29 AM M-F Today Show M-F 7a-9a :30 MHTV-1208H \$350.00 NM 8 All F 10/12/12 8:42 AM M-F Today Show M-F 7a-9a :30 MHTV-1209H \$350.00 NM									
5	10/08/12	10/14/12	Balloon Fiesta Coverage	Sa/Su 7a-9a	-----SS	:30	3	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----SS 3 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 10/13/12 8:13 AM Balloon Fiesta Coverage Sa/Su 7a-9a :30 MHTV-1208H \$150.00 NM 2 All Su 10/14/12 7:14 AM Balloon Fiesta Coverage Sa/Su 7a-9a :30 MHTV-1209H \$150.00 NM 3 All Su 10/14/12 8:28 AM Balloon Fiesta Coverage Sa/Su 7a-9a :30 MHTV-1208H \$150.00 NM									
7	10/08/12	10/14/12	M-F Today Show II 9a	M-F 9a-10a	-T-T---	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -T-T--- 2 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Tu 10/09/12 9:29 AM M-F Today Show II 9a M-F 9a-10a :30 MHTV-1209H \$200.00 NM 1 All Th 10/11/12 9:51 AM M-F Today Show II 9a M-F 9a-10a :30 MHTV-1209H \$200.00 NM									
8	10/08/12	10/14/12	M-F Today Show III 10a	M-F 10a-11a	M-----	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/08/12 10:29 AM M-F Today Show III 10a M-F 10a-11a :30 MHTV-1206H \$125.00 NM									
9	10/08/12	10/14/12	Who Wants to Be A Millionaire	M-F 1130a-12p	-T--F--	:30	2	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -T--F-- 2 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Tu 10/09/12 11:39 AM Who Wants to Be A Million M-F 1130a-12p :30 MHTV-1208H \$75.00 NM 1 All F 10/12/12 11:47 AM Who Wants to Be A Million M-F 1130a-12p :30 MHTV-1209H \$75.00 NM									
10	10/08/12	10/14/12	News 4 @ Midday M-F	M-F 12noon-1p	M-WTF--	:30	4	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M-WTF-- 4 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All M 10/08/12 12:26 PM News 4 @ Midday M-F M-F 12noon-1p :30 MHTV-1208H \$75.00 NM 1 All W 10/10/12 12:27 PM News 4 @ Midday M-F M-F 12noon-1p :30 MHTV-1209H \$75.00 NM 4 All Th 10/11/12 12:52 PM News 4 @ Midday M-F M-F 12noon-1p :30 MHTV-1208H \$75.00 NM 3 All F 10/12/12 12:12 PM News 4 @ Midday M-F M-F 12noon-1p :30 MHTV-1208H \$75.00 NM									
11	10/08/12	10/14/12	Days Of Our Lives 1p	M-F 1p-2p	MTWTF--	:30	5	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 5 \$125.00									

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Advertiser	Product	Estimate Number	
Heinrich for Senate	Martin Heinrich 10/08-10/1	11648	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/08/12	10/14/12	Days Of Our Lives 1p	M-F 1p-2p	MTWTF--	:30	5	\$125.00	NM
10/08/12 10/14/12 MTWTF-- 5 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All M 10/08/12 1:59 PM Days Of Our Lives 1p M-F 1p-2p :30 MHTV-1209H \$125.00 NM 1 All Tu 10/09/12 1:25 PM Days Of Our Lives 1p M-F 1p-2p :30 MHTV-1209H \$125.00 NM 4 All W 10/10/12 1:59 PM Days Of Our Lives 1p M-F 1p-2p :30 MHTV-1208H \$125.00 NM 2 All Th 10/11/12 1:31 PM Days Of Our Lives 1p M-F 1p-2p :30 MHTV-1209H \$125.00 NM 5 All F 10/12/12 1:28 PM Days Of Our Lives 1p M-F 1p-2p :30 MHTV-1209H \$125.00 NM									
12	10/08/12	10/14/12	Rachael Ray 2p	M-F 2p-3p	M-----	:30	1	\$75.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 M----- 1 \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/08/12 2:24 PM Rachael Ray 2p M-F 2p-3p :30 MHTV-1208H \$75.00 NM									
13	10/08/12	10/14/12	The Insider 3p	M-F 3p-330p	MTWTF--	:30	5	\$125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 MTWTF-- 5 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All M 10/08/12 3:17 PM The Insider 3p M-F 3p-330p :30 MHTV-1209H \$125.00 NM 5 All Tu 10/09/12 3:25 PM The Insider 3p M-F 3p-330p :30 MHTV-1208H \$125.00 NM 1 All W 10/10/12 3:11 PM The Insider 3p M-F 3p-330p :30 MHTV-1209H \$125.00 NM 4 All Th 10/11/12 3:17 PM The Insider 3p M-F 3p-330p :30 MHTV-1208H \$125.00 NM 3 All F 10/12/12 3:25 PM The Insider 3p M-F 3p-330p :30 MHTV-1208H \$125.00 NM									
14	10/08/12	10/14/12	Inside Edition 330p	M-F 330p-4p	MTWTF--	:30	5	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 MTWTF-- 5 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/08/12 3:57 PM Inside Edition 330p M-F 330p-4p :30 MHTV-1208H \$200.00 NM 4 All Tu 10/09/12 3:51 PM Inside Edition 330p M-F 330p-4p :30 MHTV-1209H \$200.00 NM 2 All W 10/10/12 3:49 PM Inside Edition 330p M-F 330p-4p :30 MHTV-1208H \$200.00 NM 3 All Th 10/11/12 3:50 PM Inside Edition 330p M-F 330p-4p :30 MHTV-1209H \$200.00 NM 5 All F 10/12/12 3:52 PM Inside Edition 330p M-F 330p-4p :30 MHTV-1209H \$200.00 NM									
15	10/08/12	10/14/12	Judy Judy-P/ DR 4p/ 430p	M-F 4p-5p	MTWTF--	:30	9	\$75.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 MTWTF-- 9 \$75.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 9 All M 10/08/12 4:25 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 MHTV-1209H \$75.00 NM 2 All M 10/08/12 4:57 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 MHTV-1208H \$75.00 NM 1 All Tu 10/09/12 4:20 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 MHTV-1208H \$75.00 NM 7 All Tu 10/09/12 4:49 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 MHTV-1209H \$75.00 NM 3 All W 10/10/12 4:50 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 MHTV-1209H \$75.00 NM 4 All Th 10/11/12 4:14 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 MHTV-1208H \$75.00 NM 8 All Th 10/11/12 4:41 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 MHTV-1209H \$75.00 NM 5 All F 10/12/12 4:12 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 MHTV-1208H \$75.00 NM 6 All F 10/12/12 4:57 PM Judy Judy-P/ DR 4p/ 430p M-F 4p-5p :30 MHTV-1209H \$75.00 NM									
16	10/08/12	10/14/12	News 4 @ 5p M-F	M-F 5p-530p	MTWTF--	:30	6	\$225.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 MTWTF-- 6 \$225.00									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/08/12	10/14/12	News 4 @ 5p M-F	M-F 5p-530p	MTWTF--	:30	6	\$225.00	NM
10/08/12 10/14/12 MTWTF-- 6 \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All M 10/08/12 5:29 PM News 4 @ 5p M-F M-F 5p-530p :30 MHTV-1209H \$225.00 NM 4 All Tu 10/09/12 5:24 PM News 4 @ 5p M-F M-F 5p-530p :30 MHTV-1208H \$225.00 NM 5 All W 10/10/12 5:12 PM News 4 @ 5p M-F M-F 5p-530p :30 MHTV-1208H \$225.00 NM 6 All W 10/10/12 5:27 PM News 4 @ 5p M-F M-F 5p-530p :30 MHTV-1209H \$225.00 NM 2 All Th 10/11/12 5:12 PM News 4 @ 5p M-F M-F 5p-530p :30 MHTV-1208H \$225.00 NM 1 All F 10/12/12 5:22 PM News 4 @ 5p M-F M-F 5p-530p :30 MHTV-1208H \$225.00 NM									
17	10/08/12	10/14/12	NBC Nightly News	M-F 530p-6p	-TW-F--	:30	3	\$425.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -TW-F-- 3 \$425.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 10/09/12 5:52 PM NBC Nightly News M-F 530p-6p :30 MHTV-1209H \$425.00 NM 3 All W 10/10/12 NBC Nightly News M-F 530p-6p :00 \$425.00 NM Credited 2 All F 10/12/12 5:52 PM NBC Nightly News M-F 530p-6p :30 MHTV-1209H \$425.00 NM									
18	10/08/12	10/14/12	News 4 @ 6p M-F	M-F 6p-632p	MTWTF--	:30	5	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 MTWTF-- 5 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All M 10/08/12 6:13 PM News 4 @ 6p M-F M-F 6p-632p :30 MHTV-1208H \$300.00 NM 2 All Tu 10/09/12 6:30 PM News 4 @ 6p M-F M-F 6p-632p :30 MHTV-1208H \$300.00 NM 1 All W 10/10/12 6:14 PM News 4 @ 6p M-F M-F 6p-632p :30 MHTV-1208H \$300.00 NM 5 All Th 10/11/12 6:13 PM News 4 @ 6p M-F M-F 6p-632p :30 MHTV-1209H \$300.00 NM 4 All F 10/12/12 6:29 PM News 4 @ 6p M-F M-F 6p-632p :30 MHTV-1208H \$300.00 NM									
19	10/08/12	10/14/12	News 4 @ 630p M-F	M-F 630p-7p	MTWTF--	:30	5	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 MTWTF-- 5 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All M 10/08/12 6:42 PM News 4 @ 630p M-F M-F 630p-7p :30 MHTV-1209H \$300.00 NM 5 All Tu 10/09/12 6:51 PM News 4 @ 630p M-F M-F 630p-7p :30 MHTV-1209H \$300.00 NM 1 All W 10/10/12 6:52 PM News 4 @ 630p M-F M-F 630p-7p :30 MHTV-1209H \$300.00 NM 2 All Th 10/11/12 6:42 PM News 4 @ 630p M-F M-F 630p-7p :30 MHTV-1208H \$300.00 NM 4 All F 10/12/12 6:52 PM News 4 @ 630p M-F M-F 630p-7p :30 MHTV-1209H \$300.00 NM									
20	10/08/12	10/14/12	Monday Prime 2hr 7p-9p	M 7p-9p	M-----	:30	1	\$1,200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 M----- 1 \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 10/08/12 7:26 PM Monday Prime 2hr 7p-9p M 7p-9p :30 MHTV-1208H \$1,200.00 NM									
21	10/08/12	10/14/12	Tuesday Prime A	Tu 7p-8p	-T-----	:30	1	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/08/12 10/14/12 -T----- 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 10/09/12 7:46 PM Tuesday Prime A Tu 7p-8p :30 MHTV-1208H \$900.00 NM									
22	10/08/12	10/14/12	Wednesday Prime B	W 8p-9p	--W----	:30	1	\$700.00	NM

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Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --W---- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 10/10/12 8:42 PM Wednesday Prime B W 8p-9p :30 MHTV-1208H \$700.00 NM									
23	10/08/12	10/14/12	Thursday Prime C	Th 9p-10p	---T---	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---T--- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Th 10/11/12 9:20 PM Thursday Prime C Th 9p-10p :30 MHTV-1209H \$700.00 NM									
24	10/08/12	10/14/12	Friday Prime B	F 8p-9p	----F--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----F-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All F 10/12/12 8:19 PM Friday Prime B F 8p-9p :30 MHTV-1208H \$600.00 NM									
25	10/08/12	10/14/12	Saturday Prime A	Sa 7p-8p	-----S-	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 10/13/12 7:41 PM Saturday Prime A Sa 7p-8p :30 MHTV-1209H \$250.00 NM									
26	10/08/12	10/14/12	News 4 @ 10p M-F	M-F 10p-1035p	MTWTF--	:30	10	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 10 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 All M 10/08/12 10:12 PM News 4 @ 10p M-F M-F 10p-1035p :30 MHTV-1208H \$400.00 NM 3 All M 10/08/12 10:29 PM News 4 @ 10p M-F M-F 10p-1035p :30 MHTV-1209H \$400.00 NM 6 All Tu 10/09/12 10:22 PM News 4 @ 10p M-F M-F 10p-1035p :30 MHTV-1209H \$400.00 NM 1 All Tu 10/09/12 10:32 PM News 4 @ 10p M-F M-F 10p-1035p :30 MHTV-1208H \$400.00 NM 5 All W 10/10/12 10:13 PM News 4 @ 10p M-F M-F 10p-1035p :30 MHTV-1209H \$400.00 NM 10 All W 10/10/12 10:28 PM News 4 @ 10p M-F M-F 10p-1035p :30 MHTV-1208H \$400.00 NM 4 All Th 10/11/12 10:14 PM News 4 @ 10p M-F M-F 10p-1035p :30 MHTV-1208H \$400.00 NM 9 All Th 10/11/12 10:28 PM News 4 @ 10p M-F M-F 10p-1035p :30 MHTV-1209H \$400.00 NM 2 All F 10/12/12 10:13 PM News 4 @ 10p M-F M-F 10p-1035p :30 MHTV-1209H \$400.00 NM 8 All F 10/12/12 10:26 PM News 4 @ 10p M-F M-F 10p-1035p :30 MHTV-1208H \$400.00 NM									
27	10/08/12	10/14/12	News 4 @ 10p Sat	Sa 10p-1030p	-----S-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Sa 10/13/12 10:22 PM News 4 @ 10p Sat Sa 10p-1030p :30 MHTV-1208H \$400.00 NM									
28	10/08/12	10/14/12	News 4 @ 10p Sun	Su 10p-1035p	-----S	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Su 10/14/12 10:28 PM News 4 @ 10p Sun Su 10p-1035p :30 MHTV-1209H \$400.00 NM									
29	10/08/12	10/14/12	The Tonight Show	M-Th 1035p-1135p/	MTWTF--	:30	5	\$245.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 MTWTF-- 5 \$245.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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Albuquerque, NM 87103

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DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
165010-1	10/28/12	October 2012	10/01/12 - 10/25/12
Advertiser	Product	Estimate Number	
Heinrich for Senate	Martin Heinrich 10/08-10/1	11648	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																		
29	10/08/12	10/14/12	The Tonight Show	M-Th 1035p-1135p/	MTWTF--	:30	5	\$245.00	NM																																																																		
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>3</td><td>All</td><td>M</td><td>10/08/12</td><td>11:10 PM</td><td>The Tonight Show</td><td>M-Th 1035p-1135p/</td><td>:30</td><td>MHTV-1208H</td><td>\$245.00</td><td>NM</td></tr><tr><td>4</td><td>All</td><td>Tu</td><td>10/09/12</td><td>11:07 PM</td><td>The Tonight Show</td><td>M-Th 1035p-1135p/</td><td>:30</td><td>MHTV-1209H</td><td>\$245.00</td><td>NM</td></tr><tr><td>1</td><td>All</td><td>W</td><td>10/10/12</td><td>11:11 PM</td><td>The Tonight Show</td><td>M-Th 1035p-1135p/</td><td>:30</td><td>MHTV-1209H</td><td>\$245.00</td><td>NM</td></tr><tr><td>5</td><td>All</td><td>Th</td><td>10/11/12</td><td>11:08 PM</td><td>The Tonight Show</td><td>M-Th 1035p-1135p/</td><td>:30</td><td>MHTV-1208H</td><td>\$245.00</td><td>NM</td></tr><tr><td>2</td><td>All</td><td>F</td><td>10/12/12</td><td>11:10 PM</td><td>The Tonight Show</td><td>M-Th 1035p-1135p/</td><td>:30</td><td>MHTV-1209H</td><td>\$245.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	All	M	10/08/12	11:10 PM	The Tonight Show	M-Th 1035p-1135p/	:30	MHTV-1208H	\$245.00	NM	4	All	Tu	10/09/12	11:07 PM	The Tonight Show	M-Th 1035p-1135p/	:30	MHTV-1209H	\$245.00	NM	1	All	W	10/10/12	11:11 PM	The Tonight Show	M-Th 1035p-1135p/	:30	MHTV-1209H	\$245.00	NM	5	All	Th	10/11/12	11:08 PM	The Tonight Show	M-Th 1035p-1135p/	:30	MHTV-1208H	\$245.00	NM	2	All	F	10/12/12	11:10 PM	The Tonight Show	M-Th 1035p-1135p/	:30	MHTV-1209H	\$245.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																	
3	All	M	10/08/12	11:10 PM	The Tonight Show	M-Th 1035p-1135p/	:30	MHTV-1208H	\$245.00	NM																																																																	
4	All	Tu	10/09/12	11:07 PM	The Tonight Show	M-Th 1035p-1135p/	:30	MHTV-1209H	\$245.00	NM																																																																	
1	All	W	10/10/12	11:11 PM	The Tonight Show	M-Th 1035p-1135p/	:30	MHTV-1209H	\$245.00	NM																																																																	
5	All	Th	10/11/12	11:08 PM	The Tonight Show	M-Th 1035p-1135p/	:30	MHTV-1208H	\$245.00	NM																																																																	
2	All	F	10/12/12	11:10 PM	The Tonight Show	M-Th 1035p-1135p/	:30	MHTV-1209H	\$245.00	NM																																																																	
30	10/08/12	10/14/12	Access Hollywood Late P	M-Th 1135p-1207a/	-T-T---	:30	2	\$55.00	NM																																																																		
<table><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="5"></td></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-T-T---</td><td>2</td><td>\$55.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>2</td><td>All</td><td>Tu</td><td>10/09/12</td><td>11:52 PM</td><td>Access Hollywood Late PM</td><td>M-Th 1135p-1207a/</td><td>:30</td><td>MHTV-1208H</td><td>\$55.00</td><td>NM</td></tr><tr><td>1</td><td>All</td><td>Th</td><td>10/11/12</td><td>11:52 PM</td><td>Access Hollywood Late PM</td><td>M-Th 1135p-1207a/</td><td>:30</td><td>MHTV-1209H</td><td>\$55.00</td><td>NM</td></tr></table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/08/12	10/14/12	-T-T---	2	\$55.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	All	Tu	10/09/12	11:52 PM	Access Hollywood Late PM	M-Th 1135p-1207a/	:30	MHTV-1208H	\$55.00	NM	1	All	Th	10/11/12	11:52 PM	Access Hollywood Late PM	M-Th 1135p-1207a/	:30	MHTV-1209H	\$55.00	NM											
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																						
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1	All	Th	10/11/12	11:52 PM	Access Hollywood Late PM	M-Th 1135p-1207a/	:30	MHTV-1209H	\$55.00	NM																																																																	
31	10/08/12	10/14/12	Monday Prime C	M 9p-10p	M-----	:30	1	\$800.00	NM																																																																		
<table><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="5"></td></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>M-----</td><td>1</td><td>\$800.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>All</td><td>M</td><td>10/08/12</td><td>9:35 PM</td><td>Monday Prime C</td><td>M 9p-10p</td><td>:30</td><td>MHTV-1209H</td><td>\$800.00</td><td>NM</td></tr></table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/08/12	10/14/12	M-----	1	\$800.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	All	M	10/08/12	9:35 PM	Monday Prime C	M 9p-10p	:30	MHTV-1209H	\$800.00	NM																						
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1	All	M	10/08/12	9:35 PM	Monday Prime C	M 9p-10p	:30	MHTV-1209H	\$800.00	NM																																																																	
32	10/08/12	10/14/12	M-F Today Show III 10a	M-F 10a-11a	----F--	:30	1	\$75.00	NM																																																																		
<table><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="5"></td></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>----F--</td><td>1</td><td>\$75.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>All</td><td>F</td><td>10/12/12</td><td>10:46 AM</td><td>M-F Today Show III 10a</td><td>M-F 10a-11a</td><td>:30</td><td>MHTV-1208H</td><td>\$75.00</td><td>NM</td></tr></table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/08/12	10/14/12	----F--	1	\$75.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	All	F	10/12/12	10:46 AM	M-F Today Show III 10a	M-F 10a-11a	:30	MHTV-1208H	\$75.00	NM																						
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1	All	F	10/12/12	10:46 AM	M-F Today Show III 10a	M-F 10a-11a	:30	MHTV-1208H	\$75.00	NM																																																																	
33	10/08/12	10/14/12	News 4 Weekend Balloon	Sa/Su 5a-7a	-----SS	:30	1	\$100.00	NM																																																																		
<table><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="5"></td></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-----SS</td><td>1</td><td>\$100.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>All</td><td>Sa</td><td>10/13/12</td><td>5:58 AM</td><td>News 4 Weekend Balloon F.</td><td>Sa/Su 5a-7a</td><td>:30</td><td>MHTV-1208H</td><td>\$100.00</td><td>NM</td></tr></table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/08/12	10/14/12	-----SS	1	\$100.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	All	Sa	10/13/12	5:58 AM	News 4 Weekend Balloon F.	Sa/Su 5a-7a	:30	MHTV-1208H	\$100.00	NM																						
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																						
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1	All	Sa	10/13/12	5:58 AM	News 4 Weekend Balloon F.	Sa/Su 5a-7a	:30	MHTV-1208H	\$100.00	NM																																																																	
34	10/08/12	10/14/12	Balloon Fiesta Coverage	Sa/Su 7a-9a	-----S-	:30	1	\$250.00	NM																																																																		
<table><tr><td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="5"></td></tr><tr><td></td><td>10/08/12</td><td>10/14/12</td><td>-----S-</td><td>1</td><td>\$250.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>All</td><td>Sa</td><td>10/13/12</td><td>7:29 AM</td><td>Balloon Fiesta Coverage</td><td>Sa/Su 7a-9a</td><td>:30</td><td>MHTV-1209H</td><td>\$250.00</td><td>NM</td></tr></table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>							10/08/12	10/14/12	-----S-	1	\$250.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	All	Sa	10/13/12	7:29 AM	Balloon Fiesta Coverage	Sa/Su 7a-9a	:30	MHTV-1209H	\$250.00	NM																						
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35	10/25/12	10/25/12	M-F Today Show II 9a	M-F 9a-10a	---T---	:30	1	\$200.00	NM																																																																		
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36	10/25/12	10/25/12	News 4 @ 630p M-F	M-F 630p-7p	---T---	:30	1	\$300.00	NM																																																																		
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Total Spots 113



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Albuquerque, NM 87103

INVOICE

DUPLICATE

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
165010-1	10/28/12	October 2012	10/01/12 - 10/25/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Heinrich for Senate	Martin Heinrich 10/08-10/1	11648	

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Payment Terms 30 Days

<u>Gross Total</u>	\$29,910.00
<u>Agency Commission</u>	\$4,486.50
<u>Net Amount Due</u>	\$25,423.50
ABQ 7.0%	\$1,779.65
<u>Amount Due</u>	\$27,203.15